



Media Delivery Insights  
You Can Trust

## More confidence, improved efficiencies and meaningful insights in an evolving media market

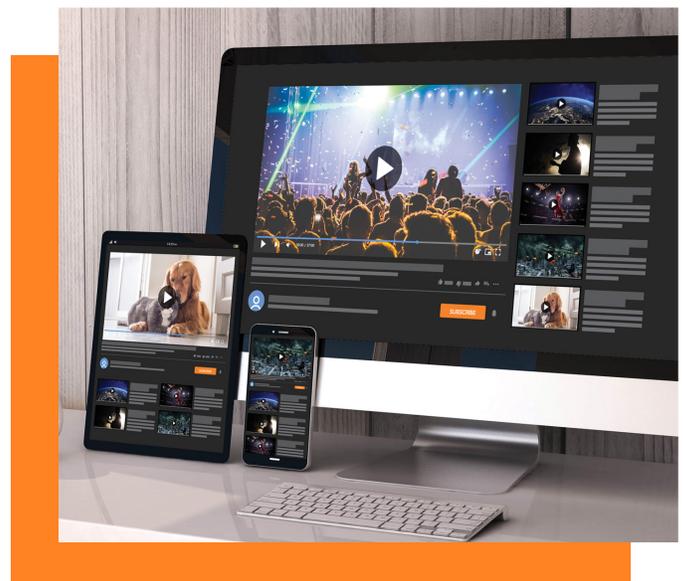
Qligent's broad set of operational tools gives you the confidence you need, the efficiencies you are looking for, and the insights necessary to successfully drive your media business.



## Ensure your viewers' ultimate QoE and QoS and meet compliance regulations

As the number of monitoring streams and data aggregation points continue to multiply, operators are challenged with managing quality of experience and service (QoE, QoS) and compliance requirements across countries and continents. Qligent's hybrid solution leverages probe points on-premises and in the cloud, allowing operators to aggregate information from any location. Qligent's Vision™ deployment along with Foresight™ analytics, brings the added value of:

- Churn prediction
- Identification of silent sufferers
- Service level agreement fulfillment
- Infrastructure maintenance through customizable KPIs and KQIs

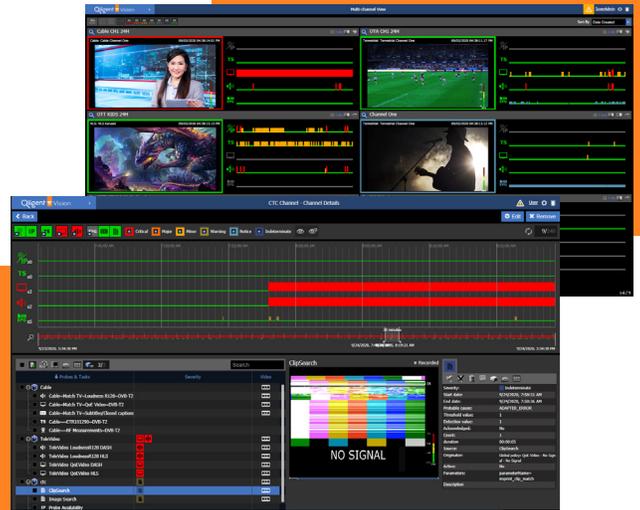


Products to fit your performance and standards requirements

 Vision

Our flagship Vision platform provides comprehensive broadcast and media content monitoring and reporting.

- Ensure viewer QoE and QoS
- Monitor networks for broadcast compliance
- Monitor and analyze in real-time 24/7
- Automate monitoring to maximize staff productivity



 Record

Vision Record is a 24/7 compliance recording and archiving solution for compliance, media verification and repurposing.

- Automate recording, monitoring, archiving, reporting and repurposing
- Avoid fines and penalties by ensuring content meets regulations and standards
- Gain overall insight across single sites to complex worldwide networks



# Dymos

Award recognized Dymos offers on-demand, scalable (or consumption-based) monitoring of direct to consumer (DTC) or OTT performance.

- Easily deploy monitoring over public and private cloud
- Predict and control stream monitoring costs with pay-as-you-go
- Automate monitoring needs to maximize resources
- Access compliance results and recordings as needed



# Foresight

Qligent’s predictive analysis solution uses big data, artificial intelligence and machine learning (AI/ML).

- Identify key insights to ensure QoE and QoS
- Improve customer retention using specific business intelligence
- Maintain positive user engagement and profitability



## Efficient solutions to meet the specific needs of your market

Qligent has tailor-made solutions to meet the monitoring needs of specific and evolving industry markets. We provide real-time monitoring solutions to ensure QoE across any delivery or distribution platform.



### Ad & Media Monitoring Agencies

We help advertising and media monitoring agencies perform ad and programming verification to maximize their revenue.



### Analytics

Our analytics solution provides prescriptive and actionable awareness to enhance QoE, prevent audience churn and improve profitability.



### Compliance

Qligent's toolset ensures your broadcast content meets or exceeds all regulatory requirements and other standards (such as SLAs).



### Live Production or Sports

It's no secret viewers will stop watching a live stream if they are experiencing latency issues. You can keep your viewers by ensuring low latency and delivering QoE.



### MVPDs (multichannel video program distributors)

As an operator that provides a multiple channel service over cable, fiber or satellite, your priority is offering quality programming to curb silent sufferers and reduce audience churn.



### OTA (over-the-air broadcasters)

OTAs can take advantage of digital technology with recording, repurposing and analytics that are easily integrated into existing operations.



### OTT/DTC (over-the-top / direct to consumer)

OTT/DTC operators can identify viewing issues, measure audiences and predict trends with Qligent Vision and Foresight.

## About Qligent

Qligent® provides comprehensive monitoring and analysis solutions to empower broadcasters and content providers with insights, efficiency and confidence to make critical business decisions in an evolving media market. Qligent's innovative software and cloud service technologies enable content distributors to meet internal and external standards from origination to the consumer ensuring the highest quality of experience. Qligent's Vision™ products have been recognized with multiple awards for their innovation, efficiency and performance in serving the industry.

Based in Melbourne, Florida, Qligent has more than 20 years of experience monitoring and assuring quality of distribution for thousands of channels in thousands of locations worldwide.



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